

JOAN ROBISON PARTNERS

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Joan Robison is a Leadership & Mindset Coach, Author, and Speaker. Her best-selling book, *Flip The Switch*, is a culmination of simple strategies from her experiences building multiple award-winning sales teams. Joan is passionate about teaching business leaders how to quickly get unstuck and claim an empowering mindset. 'Flipping the switch' is a term used to go from problem to solution. As a result of her training, many of Joan's coaching clients are top leaders of their companies.

Joan has over 20 years in the network marketing profession as a top producer, building leaders and growing sales for three multi-million dollar sales teams. As a Leadership & Mindset Coach, Joan helps network marketing women ignite their inner brilliance so they can attract and develop leaders through strategy and duplication. She has an exceptional ability in pinpointing limiting beliefs that hold people back and creating actionable strategies to accelerate business growth for each of her clients. Joan is an experienced consultant for multiple companies, teaching and implementing leadership development skills and strategies for corporate training programs.

Joan is a DSWA Certified Coach and Trainer serving all types of sales organizations and coaching leaders to think, act, and lead through service. Joan guides and leads others to identify their passion and purpose while developing the strategies that result in focused effort, organizational growth, and leadership development.

Joan's approach to leadership is rooted in the customer service excellence of Nordstrom, where she worked for several years in upper-level management. This mindset has been the foundation of her career across all her experiences.

When Joan isn't working, you can find her climbing mountains in Arizona, on the sandy beaches of Hawaii, spending time with her family, or on a meditation walk in nature.