



ICSEW

"To better the lives of state employed women."

INTERAGENCY COMMITTEE
OF STATE EMPLOYED WOMEN

Executive Board

Chair

Maria Peterson

Vice chair

Leatta Dahlhoff

Executive Secretary

Kristin Ramos

Information Secretary

Cindy Varley

Treasurer

Debbie Holcomb

Communications

Missy Lipparelli, Chair

Conference

Erika Summers, Chair

Health & wellness

Ann Bartholomew, Chair

Legislative

Lonna Hocker, Chair

Membership

Karin Johnson, Chair

Professional Development

Pamela Smith, Chair

Public Outreach

Katey Potter, Chair

2016 Conference Agency Sponsorship Program

We are looking for agency sponsors for our annual Leadership Conference that provides as a low –cost training opportunity for women, mostly employed by the state, but also local municipalities and other public agencies.

In addition to sending your employees, ICSEW is looking for agency support. Your agency partnership with ICSEW shows a continued dedication to bettering the lives of state employed women and we are excited to share this opportunity with you. The conference boasts 400 attendees, mostly from the second largest employer in the state, the State of Washington.

For this year, we have four different ways for you to support the ICSEW's annual Leadership Conference.

- Individual Item Sponsorship
- Simple Advertising
- Monetary Sponsorship Levels
- Discounted Group Rates

Individual Item Sponsorship:

1. Provide Welcome Bags with your logo.
2. Cover the cost of conference materials like pens and notepads.
3. Add a product or giveaway to the Welcome bag
4. Cover the cost of printing the event program (including your logo on the front cover)
5. Sponsor the morning or afternoon snacks, or lunch
6. Support the cost of an individual trainer or guest speaker
7. Assisting with the cost of the facility and equipment rentals

The item that you sponsor will be printed with your and ICSEW's logos providing great advertising for your company, in addition to recognition on our website leading up to conference.

*Additional single opportunity sponsorships may be considered by the Conference Chair. Please contact her for additional information.

Simple Advertising:

Would you like to advertise to our conference?

Advertising space is available in the program at the following rates (Full Color):

- Half page \$75
- Full page \$100
- Two full pages: \$150

Monetary Sponsorship Levels:

Are you interested in attending the conference and meeting with our attendees?

Monetary Sponsorship Levels	Platinum	Gold	Silver
	\$350	\$250	\$200
Vendor Area Table			
This year's vendor area is in the common area of the conference hall as everyone enters!			
6-foot skirted VIP table in vendor with 2 seats	✓		
Shared 6-foot skirted VIP table in vendor area		✓	
Company materials displayed on an unattended table in vendor area			✓
Complimentary attendance at our keynote address	2	1	0
1 page black and white in 2016 Conference Program	✓		
1/2 page black and white in the 2016 Conference Program		✓	
Sponsorship recognition slide on screen in each classroom	✓	✓	✓
YOUR logo on the sponsorship appreciation section of the program	✓	✓	✓
YOUR logo on event website with a link to your company homepage	✓	✓	✓
YOUR logo included on the conference Facebook & Twitter	✓	✓	✓

Please note: Due to a majority of attendees being government and public sector employees, we unfortunately prohibit drawings and/or door prizes. We do encourage booth giveaways of nominal value.