



## Interagency Committee of State Employed Women (ICSEW) Policy

Policy: 320

Policy Name: Website Social Media Policy

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### PURPOSE

- This policy describes the ICSEW website and social media use. This policy is intended to provide guidance on procedures/standards for maintenance of the ICSEW website and usage of social media channels.

### SCOPE

- This policy applies to the ICSEW executive board and the subcommittees.

### POLICY

- In an effort to promote awareness of ICSEW and effectively communicate with the ICSEW members and stakeholders the use of traditional communication methods shall be used in conjunction with the committee website and social media channels.
- The website pages shall be kept up to date with regular blog posts.
- Social media channels shall be used on a regular basis to promote ICSEW events and share relevant information related the ICSEW mission and vision.

### RELEVANT LAWS/RESOURCES

Revised Date: 11/01/2016

Board Approved:

Committee Approved:

Policy #: 320

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