## Executive Board Agenda

Virtual Meeting

## September 15, 2020 | Time 12:30am – 3:00pm

|    | Executive Board Members   |             |
|----|---|-------------|
|    | 🛛 Amal Joury, Chair   |             |
|    | 🗵 Josefina Magana, Vice-Chair   |             |
|    | 🖂 Lu Anne Eyles, Executive Secretary  |             |
|    | Cristina Steward, Treasurer   |             |
|    | 🗵 Rachel Friederich, Communications Chair   |             |
|    | Rae Simpson, Professional Development Chair   |             |
|    | Beth Archer, Conference Co-Chair  |             |
|    | □ Sarah Chaplin, Conference Co-Chair  |             |
|    | Cheryl Flynn, Legislation and Policy Chair  |             |
|    | Marianne Mcintosh, Membership Chair   |             |
|    | 🛛 Laurel Haas, Mentorship Chair   |             |
|    | Allison Spector, Partnerships Co Chair  |             |
|    | Melissa Harris, Partnerships Co-Chair   |             |
|    | ☐ Jasmine Pippin-Timco, Public Outreach Co-Chair  |             |
|    | Debra Lefing, Public Outreach Co-Chair  |             |
|    |   |             |
|    | Guest:  |             |
|    |   |             |
| 1. | Agenda Item: Old Business   | 15 Min      |
|    | <ul> <li>Website Design – draft contract received 9/15/2020 for review</li> </ul>   | Information |
|    | <ul> <li>Conference – waiting on feedback from OFM</li> </ul>   |             |
|    | Mentorship Update – Laurel/Josefina, a midway survey will be sent out.  |             |
| 2. | November General Membership Meeting (Josefina)  | 20 Min      |
|    | 1. Planning for November Membership Meeting to be subcommittee focused. Each subcommittee should start thinking how they want this to look. | Discussion  |
|    |   |             |
|    | Update:   |             |
|    | October Meeting/Training is cancelled due to conflicts with LEAN and the Women's Summit.  |             |
|    | November will highlight the subcommittee's  |             |
|    |   |             |
|    | Membership can send out a listing of subcommittees with a description to each and add this to   |             |
|    | monthly communications and should go out mid-October.   |             |
|    | Process should be posted, communicated, and discussed how to apply for Executive Board and the  |             |
|    | Executive Chair, appointed by the Governor. This will help with succession planning   |             |
| 3. | Communications Plan/Subcommittee Chair Responsibilities: (All)  | 35 Min      |
|    |   | Discussion  |
|    | The group discussed the need to continue with the communications plan and to send out again for   |             |
|    | input from the subcommittee chairs.   | E I         |
|    | The group would like email communications moving forward to include ICSEW and if it is an action  |             |
|    | item when is that action needed.  | me          |
|    |   | <u> </u>    |
|    | Marianne gave an update on the SharePoint updates and it is taking some time. There is more to  | 1 Sel       |
|    | come for your review in the future.   | Empl        |
|    |   |             |

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From Previous meeting:

- 1. Provide links to specific documents or procedures where appropriate.
- 2. Information communicated that members can directly share with their agency.
- 3. Deadlines to submit to Communications for review and edits.
- 4. Where should this live on SharePoint?
- 5. Timing provided for all pieces in the matrix.
- 6. Chair communication to subcommittee members and to membership about the subcommittee.
- 7. All written pieces sent to communications for style, etc. distributed more broadly after edits are complete.

Action Item: Plan a meeting with Membership, Communications, Executive Secretary, and Vice Chair to discuss the details about communications plan.

Action item: Plan a meeting with all members who volunteered for email reviewer for consistency in messaging and filing.

Monday – Josefina Tuesday – Lu Wednesday – Laurel Thursday – Marianne Friday – Rachel

| 4. | Meeting Plans through May 2021, Topics, Themes, and Speakers. (All)  | 25 Min      |
|----|--|-------------|
|    |  | Discussion  |
|    | The group discussed planning the year of meetings through May 2021 and that the process may  |             |
|    | take several meetings to pin down. The brainstorming session generated some great ideas such as:   |             |
|    | <ul> <li>Highlight events such as Literacy Month or Domestic Violence Month that align with the ICSEW<br/>mission.</li> </ul>  |             |
|    | Stick with the two-speaker forum with the flexibility to change.   |             |
|    | Ensure the speaker's topics are complimentary to one another.  |             |
|    | Include a wellness activity.   |             |
|    | Review past agendas for ideas for presenters   |             |
|    | <ul> <li>Survey the members for ideas for presenters</li> </ul>  |             |
|    | Action Item: send out survey to all who registered for the meeting.  |             |
|    | The group discussed that every GM meeting has to include an acknowledgment of native lands. This should not be a generic acknowledgement can be presented by members and guests during meetings. |             |
|    | Action Item: Send GovDelivery for volunteers to present the Native Land Acknowledgement and ask Taja for recommended language.   |             |
| 5. | Subcommittee Report Out  | 20 Min      |
|    | Col  | Information |
|    | Amal gave an update that ICSEW EB met with the new executive director of the Women's   |             |
|    | commission (WC), Regina Malveaux. There will be more discovery around what the financial   |             |
|    | obligations are between the WC and ICSEW are and to clarify those connections.   | A I         |
|    | Public Outreach  |             |
|    | The group discussed the gift card drive, and all would like to see a flier that can be widely  | me          |
|    | distributed and share with our agencies. Drive information when available will be uploaded on the  | 2°          |
|    | subcommittee page on ICSEW website. The ICSEW will not hold any gift cards they are sent directly  | 0           |
|    | to the organization. Jasmine will be the one source of contact and instructions will be forthcoming.   | 10101       |
|    | mittee of State  | En          |

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|   | Partnerships   |            |
|---|--|------------|
|   | The group discussed the BRG allyship gathering and it was a great success. Screen readers make             |            |
|   | attending meetings very hard for those who use them and as a practice, the group will only use ch          | at         |
|   | directly to the organizers to be more inclusive in Zoom meetings for the ICSEW in the future.              |            |
|   | Leg and Policy – the group is gearing up in the next few months for the legislative session.               |            |
|   | The group discussed The Women's Summit coming on October 16 <sup>th</sup> . Scholarships are available for |            |
|   | EB members who volunteer in several capacities. If interested contact Rae.                                 |            |
|   | Agenda Item: Future Agenda Items (All).  | 5 Min      |
|   |  | Discussion |
| 1 |  |            |

| Action Items  | Owner                   | Completion<br>Date |
|---|-------------------------|--------------------|
| Administrative Budget for SFY 2021 finalized and put to a vote by the ICSEW representatives – This went to vote through GovDelivery on 8/13 and a quorum was reached with 24 votes on 8/19. The survey will remain open and reminder will be sent out to vote on 8/27 to provide all the time allowed to vote | Jane and Amal           | 8/13               |
| Reminder for vote on 8/27 sent out via GovDelivery  | L <mark>u Ey</mark> les | 9/1                |
| Develop Communications Plan   | Lu Eyles                | In progress        |
| Plan a meeting with Membership, Communications, Executive Secretary, and Vice<br>Chair to discuss the details about communications plan.  | Lu Eyles                |                    |
| Plan a meeting with all members who volunteered for email reviewer for consistency in messaging and filing.   | Lu Eyles                |                    |

| Future Agenda Items   | Timeline | Owner           |
|---|----------|-----------------|
| Review leg and policy subcommittee policy and amend to allow ad hoc committee to develop policy recommendations | TBD      | Amal Joury      |
| GovDelivery Training  | October  | Lu Eyles        |
| Conference  | October  | Beth Archer     |
| Website Redesign  | October  | Rachel/Amal     |
| Bystander Intervention Training   | TBD      | Jasmine/Deb     |
| OPMA Training   | TBD      | Josefina        |
| Planning for November Membership Meeting to be subcommittee focused.  | October  | Rae Simpson     |
| Planning for meeting through May 2021 with topics, themes, and speakers   | October  | Josefina Magana |

